

ENERGETICS™ BRAND



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Press Release

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ENERGETICS BRAND ANNOUNCES RELEASE OF SILVETRASOL Revolutionary Hoof Care Product for Thrush, White Line Disease, Abscesses and MORE!

OLD TOWN, FLORIDA, JUNE 5, 2009 — **KC La Pierre, RJF**, founder of the **Institute of Applied Equine Podiatry** and **Energetics™ Brand** products, is pleased to announce the release of a revolutionary hoof antiseptic: **SILVETRASOL**. This ALL NATURAL, ANTIMICROBIAL, colorless, odorless topical spray has been tested worldwide and proven effective against bacteria, fungus, and viruses found on the equine hoof. And it's AFFORDABLE!

SILVETRASOL works ten times more quickly than most other hoof care products used to kill bacteria, including commonly used Lysol or Clorox. **SILVETRASOL** kills most harmful bacteria in less than 30 seconds, and the fungus often present in white line infections in less than 10 minutes. **SILVETRASOL** contains a high concentration of sub-nanometer sized (0.65nm) silver particles and silver ions (.00015%). The total silver content typically consists of 75% silver particles and 25% silver ions.

SILVETRASOL is only approved for topical use on hooves. **Energetics™ Brand Products** are developed based upon the theories and sciences of the **Institute of Applied Equine Podiatry**, which is dedicated to Whole Horse Hoof Care.

To order **SILVETRASOL** or other Energetics™ Brand Products, including **Perfect Hoof Wear** (the non-cast alternative to replace horseshoes and boots), visit www.perfecthoofwear.com.

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